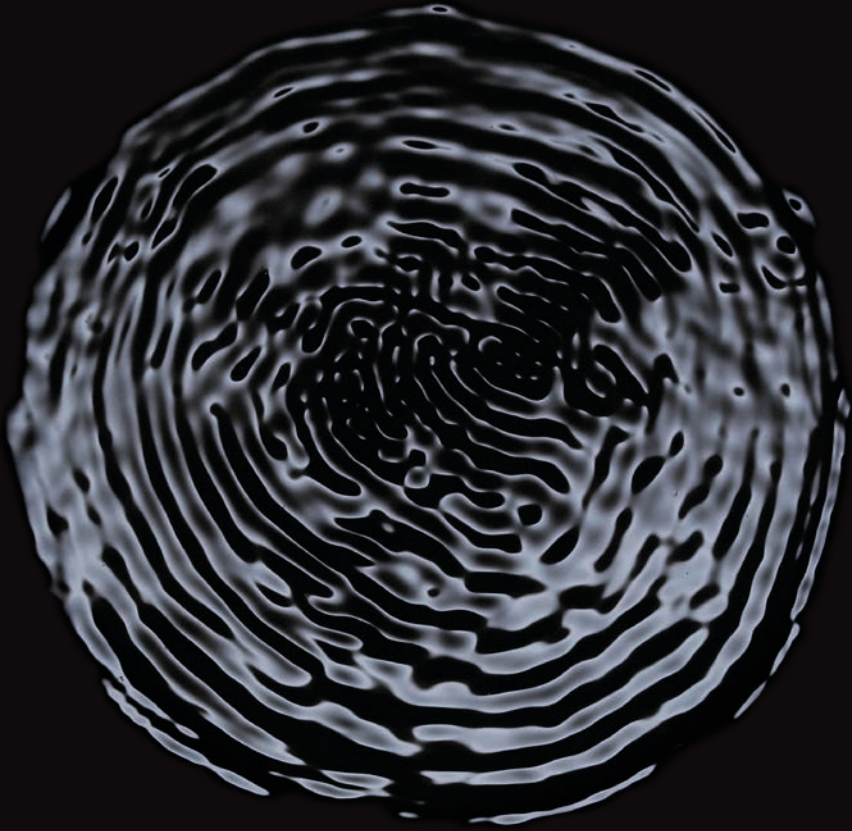


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Leading in a Disruptive World

CFO Programme Alumni
Conference

14 June 2017

The **CFO** Programme

Conference agenda

Time	Topic	Presenter	Title/Organisation
08:30	Registration & Breakfast		
09:00	Welcome & introduction	Richard Muschamp	CFO Programme Leader & Partner, Deloitte
09:15	Digital leadership	Matthew Locsin	Director, Dublin (Deloitte)
09:45	Disruption – what it means for the CFO	David Anderson	Partner, Deloitte
10:15	Leading change with the brain in mind	Colin Hiles	Director, CHC
11:00	Break		
11:15	Finance Disrupted	Rob Cullen	Partner, Deloitte
12:00	Finance in the future	Panel Chair: Michael Haupt Mark Shadrack Andrew Lawton	Director, Deloitte Future Finance Lead, Unilever Former Group Finance Director, Keywords Studio PLC
12:45	Lunch		
13:15	Leading change with the brain in mind	Colin Hiles	
14:45	Culture: disrupt or be disrupted	Dimple Agarwal	Partner, Deloitte
15:30	Break		
15:45	Leading change with the brain in mind	Colin Hiles	
16:30	Staying Power – the view from the CFO	Paul Edgecliffe-Johnson	CFO, InterContinental Hotel Group (IHG)
17:15	Wrap up & close	Richard Muschamp	
17:30	Drinks & Canapes		
19:00	Carriages		

Conference speakers

09:00 – Welcome and introduction



Richard Muschamp

CFO Programme Leader & Partner, Deloitte

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Richard Muschamp leads Deloitte's CFO Programme. He is an Audit Partner in our corporate practice in London and previously led the Infrastructure Services & Real Estate audit group before taking on the CFO Programme role. Throughout his career, Richard has audited and advised clients in a broad range of sectors with extensive FTSE lead Audit Partner experience, often for complex global companies.

09:15 – Digital leadership



Matthew Locsin

Director, Dublin (Deloitte)

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Matt Locsin is the Director of Dublin's European business – leading Dublin & client teams to conceive, develop, and launch 'what's next', helping organizations to develop their own repeatable innovation competencies. Operating at the intersection of strategy and uncertainty, Matt relies on his background in design and complexity theory to help organisations address some of their squishiest questions. He has worked extensively in the automotive, CPG, defense, financial services, healthcare, media, retail, and telecom sectors. Matt specialises in the development of ideas, methods, and tools – including the Ten Types of Innovation – to support Dublin's consulting practice. He is a frequent speaker on design and innovation as well as adjunct faculty at the Institute of Design and Northwestern University.

09:45 – Disruption – what it means for the CFO



David Anderson

Partner, Deloitte

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David Anderson leads Deloitte’s FTSE 100 Next Generation CFO Programme and is a Partner in the Finance Transformation Consulting team with over 15 years consulting experience. David’s expertise is in assisting companies define and deliver finance transformation programmes across a range of leading Private Sector organisations often working with Executive teams and senior Finance leadership teams. His current responsibilities include delivering large scale Finance Transformations programmes, facilitating CFO transition labs and leading Deloitte’s Finance Analytics offerings.

10:15 – Leading change with the brain in mind



Colin Hiles

Director, CHC

colin@colinhilesconsultancy.com

Colin Hiles is an experienced executive coach and is a specialist in the psychology of change. He has over 20 years’ experience in improving leadership capability, developing high performance teams and rolling out cultural change initiatives. Prior to setting up his own consultancy practice in 2011, Colin was the Global Head of rogenSi’s Inspiring Change practice which assisted clients dealing with organisational restructures, vision and values rollouts or firm-wide communications.

11:15 – Finance Disrupted



Rob Cullen

Partner, Deloitte

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Rob Cullen is the lead Partner of Deloitte’s global Technology, Media & telecommunications (TMT) Finance Transformation practice. Rob has over 20 years consulting experience and he specialises in supporting CFO’s and Finance Directors to improve their finance functions to better meet their strategic needs focusing on TMT clients. Rob has led a number of global Finance Transformation engagements for Clients including SCEE, BBC Worldwide, Penguin Random House, Bertelsmann, Clear Channel, WARNER Music and Perform. These projects have typically included the implementation/improvement of ERP and reporting solutions, the design and delivery of shared service centres/BPO and improved finance processes.

12:00 – Finance for the future



Michael Haupt

Director, Deloitte

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Michael Haupt is the leader of our Private Sector and of our Digital Finance Consulting team in the UK. He advises some of our largest global clients on complex business and finance transformations, mainly within the Consumer Products sector. His areas of expertise include Finance Strategy & Transformation, Finance Performance Management, Finance Analytics and Digital Finance. Michael has contributed to numerous papers and viewpoints on the 'Future of Finance', exploring and advocating innovative ideas and opportunities for finance leaders to deliver significant business value and impact.

12:00 – Finance in the future



Mark Shadrack

Vice President, Future Finance, Unilever

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Mark Shadrack has been leading Unilever's global Finance transformation programme, Future Finance, since January 2016. He joined Unilever in 1992, and since then he has enjoyed a wide variety of Finance roles, including experience in mergers and acquisitions, financial control, strategy and operations. Prior to taking up his current role, he spent 4 years in Hungary and Poland as Vice President, Finance for Central and Eastern Europe, followed by three years as Vice President Finance for Unilever's global Personal Care category and global R&D function.

12:00 – Finance in the future



Andrew Lawton

Former Group Finance Director, Keywords Studio PLC
andrew-lawton@outlook.com

Andrew Lawton has extensive experience within the video games industry, FMCG and multi-site retail. Most recently he was Group Finance Director for Keywords Studios PLC, an AIM listed global technical services Group. During his tenure the Group grew rapidly through both organic growth and acquisitions. The revenue increased near five-fold to €100m and both profit and share price trebled. Previously he was CFO of the fast growing international business, Sony Computer Entertainment Europe. He joined as a founding member of the PlayStation business in 1994 and supported its growth to over €3bn and 1,000 employees. In addition to providing strong financial management, his previous responsibilities have been broad-ranging, including Finance, IT, Digital Operations and Business Transformation. He is a Member of the Institute of Chartered Accountants.

14:45 – Culture: disrupt or be disrupted



Dimple Agarwal

Partner, Deloitte
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Dimple Agarwal is a Partner in Deloitte's London office and is the Global Leader of the Organisation Transformation & Talent practice. She has over 21 years' experience in organisation and people consulting. Her functional expertise includes leadership, culture change, talent strategies, change management, capability development, designing and implementing operating models and workforce transition in the context of M&A and large scale business transformation. She advises consumer business organisations such as Unilever, Sainsbury's, SAB Miller, InterContinental Hotels Group, Coca Cola Enterprises and Clarks. She is also the Talent Partner for the UK Consulting business. She supports and mentors women and is a great advocate of the girl child. She is passionate about photography and loves travelling the world immersing herself in different cultures.

16:30 – Staying Power – the view from the CFO



Paul Edgecliffe-Johnson

CFO, Intercontinental Hotel Group (IHG)

Paul Edgecliffe-Johnson was appointed Chief Financial Officer in January 2014. Leading the Global Finance organisation for the Group, he is responsible for corporate and regional finance, Group financial control, investor relations, tax, treasury, commercial development and procurement. Paul was previously Chief Financial Officer of IHG's Europe and Asia, Middle East & Africa regions, a position he held since September 2011. He was also a member of the Regional Operating Committees in both regions. Paul joined IHG in August 2004 and has held a number of senior level finance positions including Head of Investor Relations, Head of Global Corporate Finance, Financial Planning & Tax and Chief Financial Officer, Europe, Middle East & Africa and Head of Hotel Development, Europe. He also acted as Interim CEO of Europe, Middle East and Africa. He joined IHG from PricewaterhouseCoopers where he was Senior Manager for Private Equity Tax Structuring. He previously spent 7 years working within Corporate Finance at HSBC Investment Bank. Whilst at HSBC, he advised a wide range of multinational companies on equity and debt fund raisings, mergers and acquisitions and joint ventures. Paul has a law degree from the University of Southampton; he is a fellow of the Institute of Chartered Accountants and is a member of the Association of Corporate Treasurers.

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